

The University of Suffolk Students' Union (UOSSU) is a charity and membership organisation representing over 14,000 students across the UK and overseas.

SU Connect is our Partnership Scheme, designed so you can engage with our students across Ipswich, East Coast, and London campuses.

1. OVERVIEW

SU Connect is the University of Suffolk Students' Union's structured partnership scheme for employers, local businesses, and organisations who want to connect meaningfully with students, support the SU's work, and access space, visibility, and collaboration opportunities on campus.

The scheme replaces ad-hoc arrangements with a clear, ethical, tiered model that:

- Supports student experience and enterprise
- Creates sustainable income beyond Freshers' activity
- Protects SU values, space, and governance
- Offers partners clarity, consistency, and value
- Does not compete with the University's offer
- Membership is annual, opt-in, and non-exclusive.

As a not-for-profit organisation, all income generated by UOSSU will be reinvested directly into enhancing the student experience.

Please contact su.marketing@uos.ac.uk to discuss joining.

2. MEMBERSHIP TIERS

A) COMMUNITY PARTNER

Who it's for

Local employers, charities and organisations who want to stay connected to the SU and students without a financial commitment.

Benefits

- Listed as a Community Partner on the SU website
- Access to SU updates and partnership opportunities
- Eligible to apply for pop-up stands, room hire, and activity on a pay-as-you-go basis
- Opportunities to collaborate on an ad-hoc basis (subject to approval and availability)

Cost

Free

Notes

- No guaranteed access to space or priority booking
- Activity subject to standard charges and approvals

B) PREMIUM PARTNER

Who it's for

Employers and businesses seeking ongoing engagement and tangible commercial benefits.

Benefits

- 10% discount on all SU promotional activity, including room hire, Welcome Week stalls, pop-up stands, advertising, and selected events, and room bookings from 2027
- Priority booking access for pop-up stands and promotional activity
- Recognised as a Premium Partner on SU platforms, with regular promotion on our digital screens.

Cost

£499 per year excl. VAT

C) ELITE PARTNER

Who it's for

Organisations looking to establish a high-impact, visible presence on campus and build a long-term relationship with the Students' Union. Designed for organisations looking to embed their brand within the student experience

Benefits

- Priority booking access, including a guaranteed booking window, plus 25% discount on all SU promotional activity, including room hire, Welcome Week stalls, pop-up stands, advertising, and selected events., , and room bookings from 2027
- Brand integration opportunity, such as:
 - o A named drink in the SU bar
 - o OR sponsored SU event, product or campaign
- Co-branded activity and campaigns
- Complimentary access for two representatives to selected SU public entertainment events (subject to availability and event type), with additional tickets available at partner rates
- Priority consideration for pilot projects and new initiatives
- Annual review meeting to plan collaborations
- Recognition as an Elite Partner across SU platforms, including focused advertising on our digital screens

Cost

£899 per year excl. VAT

3. RENEWAL & PRINCIPLES

- Membership runs for 12, 24 or 36 months, from August-July, pro rata available
- No automatic renewal – partners opt in annually
- UOSSU retains full control over space, branding, and alignment with SU values
- All activity subject to safeguarding, H&S, and reputational checks
- UOSSU reserves the right to decline or withdraw membership where activity is not aligned with SU values, safeguarding requirements, or operational capacity

4. SCHEME OVERVIEW

	Community Partner	Premium Partner	Elite Partner
Cost	Free	£499 per year, excl. VAT	£899 per year, excl VAT
Who it's for	Local businesses, charities, and organisations wanting light-touch engagement with UOSSU	Organisations seeking regular engagement and promotional visibility with students	Organisations seeking high-impact visibility and long-term strategic partnership
Access to SU opportunities	Access to updates and opportunities. Eligible for pay-as-you-go bookings at standard rates	Full access to SU promotional opportunities with priority booking	Highest priority access with advance booking windows
Discounts on SU activity	—	10% off SU promotional activity (advertising, stalls, digital, room hire, selected events, and room bookings from 2027)	25% off SU promotional activity (advertising, stalls, digital, room hire, selected events, and room bookings from 2027)
Visibility & promotion	Listed as a Community Partner on SU platforms	Recognition as a Premium Partner on SU platforms and digital visibility opportunities	Premium visibility across SU channels, including digital screens and key placements
Partnership features	Ad-hoc collaboration opportunities (subject to approval)	Inclusion in partner communications and promotional opportunities	Co-branded campaigns, strategic collaboration, and named opportunities
Additional benefits	—	—	<ul style="list-style-type: none"> • Annual partnership review meeting • Complimentary access for 2 representatives to selected SU events (subject to availability) • Priority consideration for pilot projects and new initiatives

Please contact su.marketing@uos.ac.uk to discuss joining